Aleksy Rafałowicz

Senior Product Designer · 7 years

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Wrocław, Poland, CET · EU citizen · Remote or hybrid in Wrocław

Senior Product Designer for complex B2B products, AI and design systems. Owns the work end to end, from user research to shipped UI. Finds the design that works for users, the business and engineering at once.

Experience

Senior Product Designer

Euvic Jul 2024 – present · remote, US client, contract extended · aleksy.work/work/lcms

- Designing from day one on a B2B course-authoring platform for a US online school: 23,000 students, 1,000+ teachers.
- Designed complex workflows end to end: lesson editor, course builder, ~40 components, master courses synced to variants.
- Run user and client sessions to validate hypotheses and prototypes. Agree scope and trade-offs with the BA and engineers.
- Co-built the design system from scratch. Now prototyping the next lesson editor in code with Claude Code.
- Hilton Foods: researched operators on-site, designed the operator UI of a platform that replaced several apps. Live.

Head of Design

WhitePredict Dec 2025 – present, part-time · aleksy.work/work/whitepredict

- Won 1st place at the Sui hackathon in Wrocław and Warsaw with the first version, Urchin on Sui.
- Lead the product, UI and brand design at a crypto startup. Mentor a junior designer.
- Designed an autonomous AI prediction agent: strategy building, position sizing, risk limits, transparent sources.
- Cut the usual 8-step crypto onboarding to 3 steps, with no wallet setup.

Product Designer

Boldare Aug 2022 – May 2024 · aleksy.work/work/novolyze

- MIZA for Invest Saudi: co-designed a live investor marketplace, its admin platform and design system from scratch.
- Novolyze (food safety): proof-of-concept cleaning-in-place dashboard for a grant application.
- Humanitas Academy: WCAG 2.1 AA redesign. Ran product workshops with clients.

UX/UI Designer

Flying Bisons, JASNE, e-ux.pro Mar 2021 – Jul 2022

- Flying Bisons, Dec 2021 – Jul 2022: mobile UX for Delio, new pages and usability work for Hebe.pl.
- JASNE, Jul – Nov 2021: a self-service warranty app for iFit, and a design system for Protipster.
- e-ux.pro, Mar – Jun 2021: a collection landing page for Reserved.

Product Designer

Independent 2019 – present · github.com/Fluxonius/claude-design-system

- Author of claude-design-system, an open-source Claude Code plugin: a full design system from one brand file, WCAG AA enforced at build.
- Built with AI coding agents: Rendez, a group trip planner, and webbit, a torrent client controlled from a browser tab.
- Student and freelance product work, 2019 – 2021: EBEC (engineering competition), Motivo (onboarding MVP), Joobee (employment app).

Skills

Product design End-to-end product design, complex workflows, user flows, interaction and visual design, information architecture, design systems, prototyping, user research, usability testing, hypothesis validation, AI agent UX, WCAG 2.1 AA

Collaboration Cross-functional teams, PMs, BAs, engineers, remote and async with a US client, workshops, mentoring

AI and code Claude Code, Cursor, AI prototyping, research and Figma audits, HTML, CSS, JavaScript, React

Tools Figma, Jira, Miro

Languages English C1, Polish C2, Russian native

Education

Engineer's Degree in Computer Science

Politechnika Wrocławska 2017 – 2021

Wrocław University of Science and Technology. UX Research certificate, Witflow, 2022.